

Startup Mania II Selection

Receiving applications:

- 64 startups will be selected to compete
- 16 alternates startups will be selected to account for dropouts
- At least 160 applicants will be necessary to get 80 viable startups (50% selection)
- Goal: At least 320 applicants with 25% selection rate to get 80 viable startups

Selection Committee:

- Evaluate and score applications from 1 (lowest) - 10 (highest) based on:
 1. Traction: 2025 ARR (USD), Q4 2025 MRR (USD)
 2. Growth: MOM revenue growth as of Dec '25 (%)
 3. Manage finances (capability to generate revenue and manage costs)
 4. Build team (expertise, commitment of founding team & ability to scale team.)
- The application includes data on this criteria
- The Air Table will automatically calculate an aggregate score for each applicant
- The top 80 applicants will be shortlisted for the live pitch event
- The top 64 startups on **total points** awarded by The Committee will be invited