

Startup Mania II Judging Pitch Competition

Rounds 1-3:

- 1 or 3 judges from partners/sponsors, e.g., VC, ecosystem or communications
- Score startups **only on the pitch**
- The judges will evaluate and score each pitch from 1 (lowest) - 5 (highest)

Startup Round 1: 64 participants

- 32 head-to-head pitch competitions (1 min.)
- One winner in each battle; the winner receiving more points from at least 2 judges

Traction Round 2:

- 32 winners in 16 head-to-head pitch competitions (1 min.)
- One winner in each battle; the winner receiving more points from at least 2 judges
- Runners-up from R1 will pitch (1 min.); 1 winner from each region will be chosen

Super 16 Round 3:

- 16 winners in 8 head-to-head pitch competitions (2 min.)
- One winner in each battle; the winner receiving more points from at least 2 judges

Awesome 8 Round 4:

- 8 winners in 4 head-to-head pitch competitions (2 min.)
- One winner in each battle; the winner receiving more points from at least 2 judges
- 8 runners-up from R2 & R4 will pitch (2 min.) and 1 winner will be chosen

Fab 5 Final Round 5: 4+1 participants

- 1 battle of 5 founders
- 5 teams pitch (3 min. + Q&A from 1 judge)
- 5 judges from sponsor VC, Incubators, Accelerators
- Score startups **only on the pitch**
- The judges will evaluate and score pitches from 1 (lowest) - 5 (highest)
- Teams ranked 1-5, based on **total points** awarded by judges