


A vibrant graphic overlay on a cityscape. The text 'startupgrind' is in a white, lowercase, sans-serif font. Below it, 'STARTUP MANIA' is written in large, bold, pink and blue 3D block letters with a white outline. The graphic is surrounded by colorful, abstract shapes like triangles and circles in shades of pink, blue, and teal. The background shows a city skyline with various skyscrapers, including a prominent one with a pointed top, and a bridge crossing a river in the foreground.

startupgrind
**STARTUP
MANIA**

 Austin, TX - March 11, 2026

UniFi Ventures & Advisory is an organizing partner of Startup Mania and is responsible for this content.



64 startups. 1 day. A boxing ring.

@EugeniaMariaDiMarco



"A few months ago, entrepreneurship felt lonely. But today, everything feels different. I've found new friends, new connections, and a sense of belonging.

Being part of Startup Mania has been life-changing." 👍

co Juan Lucas Barbier, Co-Founder, COBOLpro
Champion Startup Mania I

🌍 **Startup Mania:**
"life-changing" 🇺🇸





- 1-day **bracket-style pitch tournament**
- Think **March Madness** meets **WrestleMania** ✨
- Founders go **1-on-1** in rapid-fire pitch battles
- Designed **for founders**:
 - real connections
 - real prizes
 - real fun

🌟 **Intense. Fun.**
Unforgettable. 🚀



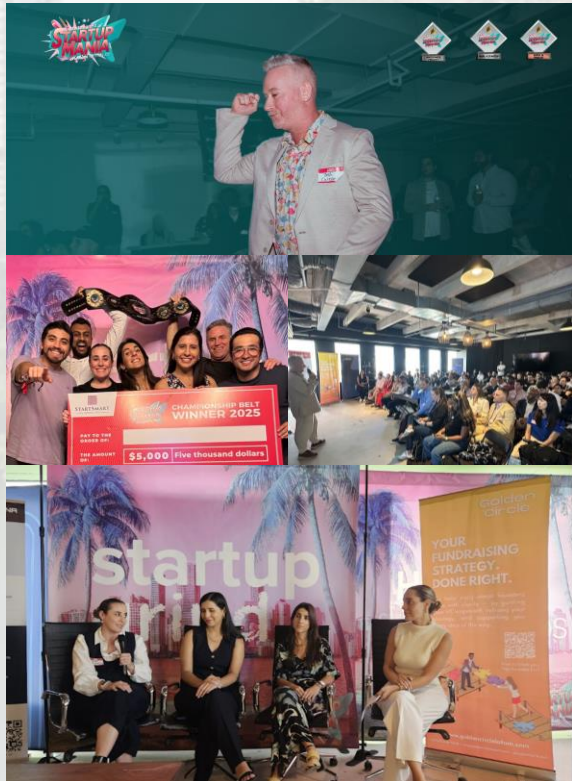


- Finalists pitch in a **live boxing ring event**
- **Cash prizes + Championship Belt**
- After-party + **live concert**
- Founders leave with:
 - exposure
 - validation
 - *bragging rights*



Where Startups Throw Down





Value for Founders 💪

Prizes

🏆 1st:
\$5,000
(min.)

🏆
Championship Belt

🥈 2nd:
\$2,500
(est.)

🥉 3rd: **\$1,500**
4th: **\$1,000**
(est.)

Perks

🎫 Ticket to
Startup Grind Global

✈️ **Travel Rewards**

🧠 **Startup services**

1st prize minimum. Cash prize amounts subject to increase with additional funding.

Network

👥 **Founders, experts & investors**

🍽️ **Lunch + event access**

🎸 **Concert + After-Party**



Proven in Miami



Event:

159
Startup
Applications

800
Attendance

30
Investors

Engagement:

161
1:1 intros

35%
Connected

9.8
NPS

Social Reach:

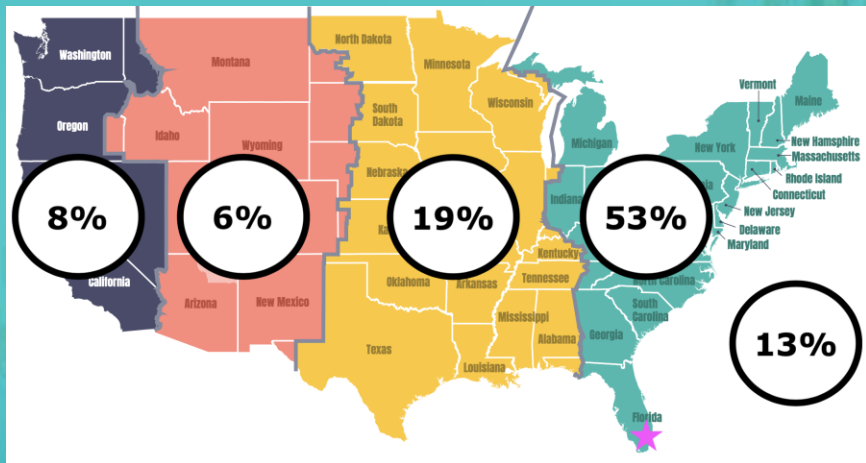
500k+
Social Media
Impressions

5k
New
Startup Grind
Signups

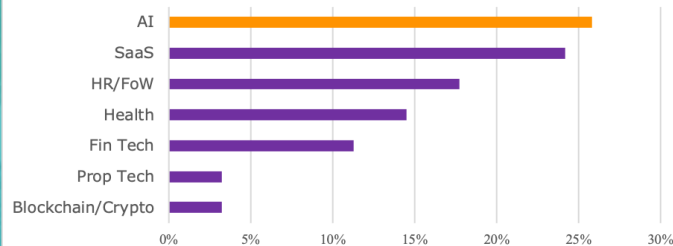
2k
New SG
Members



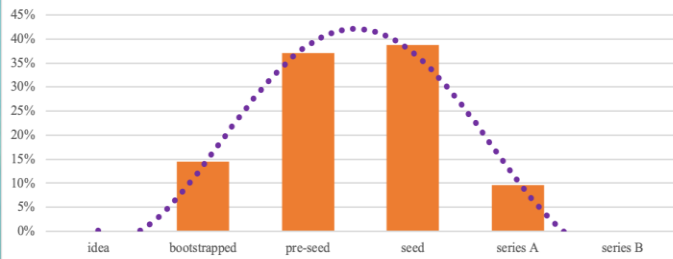
A magnet for early-stage ecosystem



1/4 of startups at Startup Mania were AI-based



76% of startups in Startup Mania were pre-seed/seed stage





Built for ATX



🌴 From Miami → To Austin

🎵 SXSW Week Vibe

- Tech
- Music
- Culture

📅 Mar. 11, 2026 @ Midwest House

Startup Mania is an independent event and is not affiliated with SXSW



How can you participate?

Partner

- Promote your business
- Supply tech or digital content
- Create an event & bring speakers & investors
- Deliver a great experience
- Keep the leads & a targeted attendee list

Sponsor

- **\$10k - \$60k**
- Startup Mania digital
- Social media branding - 1 yr.
- Exclusive event branding
- Exclusive private events
- Digital & event lists
- 1:1 access



Exclusive Sponsors Will Own The Ring

Region x 4

- **\$10,000**
- Exclusive Brand
- 3 min. Co. Pitch
- Sponsor Booth
- 2 Rounds
- Region Founder List
- Region Attendee List
- ~\$50 per lead

Lunch

- **\$15,000**
- Private Lunch
- Founders
- Investors
- Exclusive Brand
- 3 min. Co. Pitch
- Attendee List
- ~\$100 per lead
- 1:1 with Founders

After Party

- **\$25,000**
- Host Concert
- Exclusive Brand
- Sponsor Bar
- Attendee List
- ~\$50 per lead

Final

- **\$40,000**
- Host Octagon
- Exclusive Brand
- 3 min. Co. Pitch
- Cash prizes
- Champion Belt
- Attendee List
- ~\$50 per lead
- 1:1 with Finalists



Let's Build It!

Rob Zweig

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